



Safe Fleet appoints a new Managing Director for Durite and Labcraft

11th November 2022 – Safe Fleet appoints a new Managing Director for its UK businesses.

Steve Powell joins Safe Fleet as Managing Director of Durite and Labcraft. Durite is the UK's leading brand in vehicle safety, lighting and electrical parts for the commercial vehicle aftermarket and manufacturers. Labcraft is the UK's leading manufacturer of high performance and energy efficient LED lighting for the commercial vehicle and emergency services sectors.

Steve Powell will lead both businesses, which are collectively known as Commercial Vehicle Europe (CVE). Safe Fleet owns a portfolio of market-leading brands that provide safety solutions to fleet vehicle manufacturers and operators around the world.

“I am delighted to join Safe Fleet and take the helm of both Durite and Labcraft,” said Steve. “Durite and Labcraft are two strong and well-established brands in the European CV market. I look forward to working with the existing management teams to further grow both businesses, continuing to innovate as we serve the safety needs of the UK and European commercial vehicle fleets.”

Steve has substantial experience in the commercial vehicle market. He most recently served as the Vice President of Webasto's Europe, Middle East and Africa (EMEA) business unit, where he managed over 400 employees across 17 subsidiaries. Prior to this, Steve held a variety of roles within Webasto, leading the development and execution of sales, marketing, and product engineering strategies to provide power and thermal management solutions to the automotive industry.

“We are pleased to have Steve on board,” said Michael Schulte, President of Safe Fleet, “With his extensive leadership experience in Europe, Steve is a great asset to further strengthen our position as the leading global supplier of safety solutions for fleet vehicles.”

For further information on Labcraft and Durite, visit <https://www.labcraft.co.uk/> and <https://www.durite.co.uk/>



About Durite

Durite is the UK's leading brand in Vehicle Safety, Lighting, and electrical parts, servicing the UK Transport industry, end-user fleets, and manufacturers. For over 80 years, Durite has built an impeccable reputation supplying high quality parts to the commercial vehicle market. Today, the Durite brand is synonymous with quality products and outstanding customer service. Quality, reliability, affordable value, and high levels of service are at the core of everything they do. For more information about Durite and its products, visit www.durite.co.uk.

About Labcraft

Labcraft designs and manufactures commercial vehicle and emergency vehicle LED lighting including interior and exterior van, truck and trailer lighting. Our low voltage LED lighting products are manufactured in the UK and used in many applications such as commercial, marine and leisure around the world. Established in 1956, Labcraft has developed a strong reputation for innovative high quality lighting solutions with distinctive design features. Labcraft is committed to providing customers with the highest quality of both products and service. For more information, please visit www.labcraft.co.uk.

About Safe Fleet

Headquartered in Belton, MO, Safe Fleet is the leading provider of safety solutions for fleet vehicles. Their best-of-breed smart solutions form an integrated safety platform for fleets of every type – School Bus, Transit, Fire, EMS, Law Enforcement, Work Truck, Truck & Trailer, Construction, Agriculture, Waste & Recycling, Industrial and Military. With a broad portfolio of market-leading brands, 1,800 employees and 16 manufacturing locations, Safe Fleet continues to innovate and deliver the smart safety solutions that fleets need to survive and thrive in a changing world – and ensure that drivers, passengers, and everyone around them arrive home safely. Safe Fleet is driving safety forward for today's and tomorrow's fleets. For more information visit www.safefleet.net. Safe Fleet is a portfolio company of Oak Hill Capital Partners.